



**BUBZY**

100% Egyptian, we are dedicated to bringing you the finest natural ingredients to elevate your meals.

CAIRO, EGYPT | 2025

Bubzy  
بابزي



# شعج ١٠٠٪ مصري



Bubuzi  
بابزي

CAIRO, EGYPT | 2025



**LOGOTYPE**

# PRIMARY LOGO

Our logo is designed to resemble a spreadable sauce. The fluid, organic shape not only captures the idea of our products but also reflects our company's establishment. This unique design element adds a playful and eye-catching aspect to our brand, inviting customers to experience the richness and versatility of what we offer.





# SECONDARY LOGO

Our logo is designed to resemble a spreadable sauce. The fluid, organic shape not only captures the idea of our products but also reflects our company's establishment. This unique design element adds a playful and eye-catching aspect to our brand, inviting customers to experience the richness and versatility of what we offer.

Bubuzzy  
بابزي

Bubuzzy  
بابزي

# COLOR PALETTE

# OUR COLORS

The primary and the secondary palettes  
are made up of a vivid range of colors.  
They have been selected to work  
together regardless of the application.



YALE BLUE  
**#223D74**

PEARL  
**#E2D6BC**

POPPY  
**#E02E31**



# PRIMARY COLORS

The primary and the secondary palettes are made up of a vivid range of colors. They have been selected to work together regardless of the application.

## #1D457A

R 29    C 98%  
G 69    M 80%  
B 122   Y 25%  
          K 11%

## #E63B3D

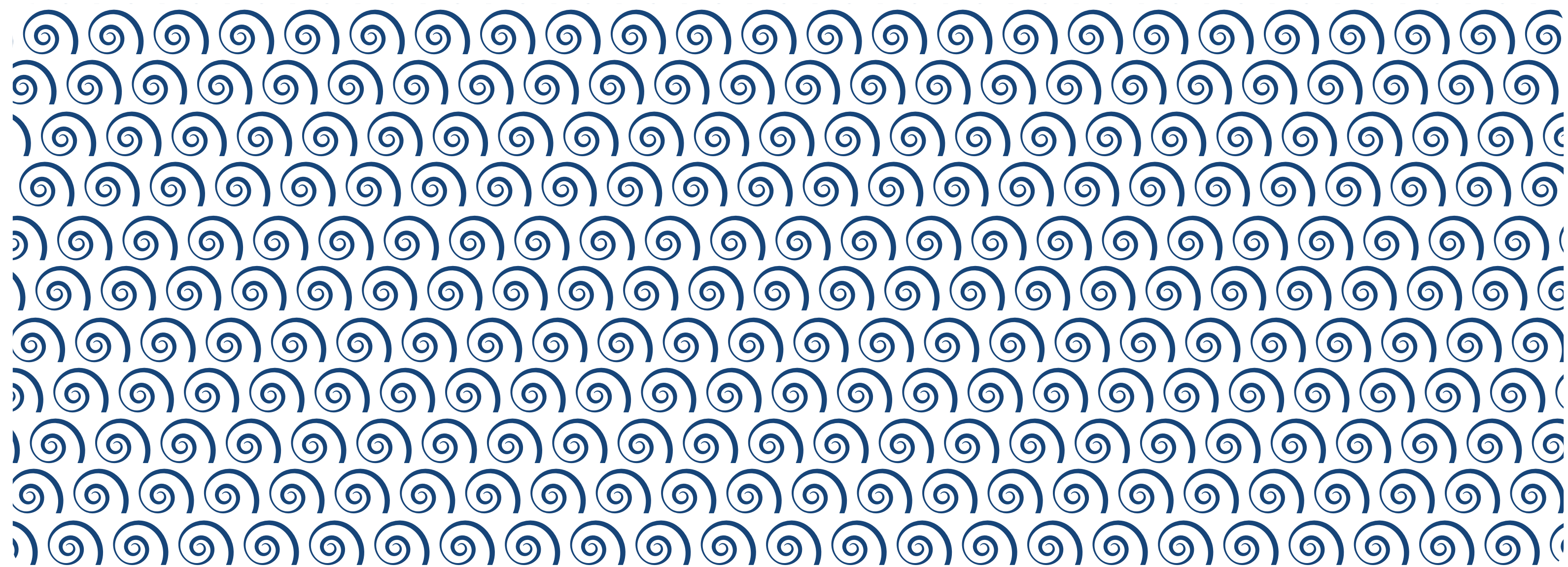
R 230   C 3%  
G 59    M 92%  
B 61    Y 80%  
          K 0%

## #DBCFB5

R 219   C 13%  
G 207   M 14%  
B 181   Y 29%  
          K 1%



# PATTERNS





# TYPOGRAPHY

PRIMARY

# ARABIC & ENGLISH FONT

Graphik SUPER

the quick brown fox jumped over the lazy dog

THE QUICK BROWN FOX JUMPED OVER THE LAZY DOG

0123456789!@#\$%&'><(){}?\*^%

اختبارك الأول بابزي في الستورز دلوقتي

SECONDARY

# ARABIC & ENGLISH FONT

Graphik SIMI BOLD

the quick brown fox jumped over the lazy dog

THE QUICK BROWN FOX JUMPED OVER THE LAZY DOG

0123456789!@#\$%&'><(){}?\*^%

اختبارك الأول بابزي في الستورز دلوقتي

**THANK YOU**