



Bistecca

Meet the Meat



INTRODUCTION :

“**Bistecca** means **STEAK** in Italian. The Italian people are known as the people who love and care about the art of food So as we love the way we do food art & the moment we see our beloved customers delight in every bite”



 @Bistecca90st

 @bistecca90st

“We enjoy making the best food quality with 100% Baladi Meat, as we specialized in steak. We turned the meal to Steak Sandwich with its tasty taste”





Here we started our first franchise at Madinty Chill out, planing for spreading new branches.



Meet the Meat

“(SLOGAN1)”

“(SLOGAN1)”



Delight in every Bite

MAIN LOGO :



ICON CONCEPT :



Steak

Related to the
Brand activity.



Grill Tool

The main tool
used too grill
the steak.



"B" Letter

Related to the
brand name
"Bistecca".

MONOCHROME ICON :



MONOCHROME ICON :



COLOR PALLETE :

Meet the Meat
Meet the Meat



Ahmed Mohamed
Co-Founder

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Meet the Meat



PACKAGING DESIGN :



Craft Bag



Back



Fries Box

BURGER & SANDWICHES DESIGN :



Beef Burger



Chicken Burger



Sandwiches

CUPS DESIGN :



Coffee Cup



Coffee Cup



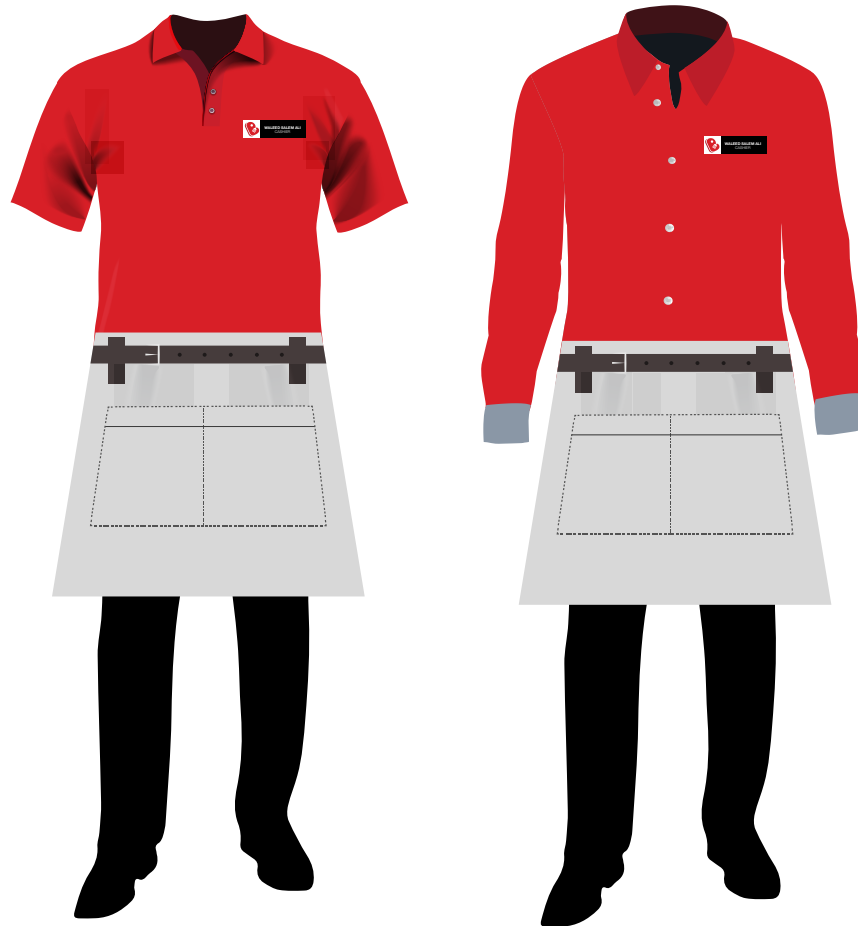
Juice Cup

FRIES BOX DESIGN :



Waffle Box

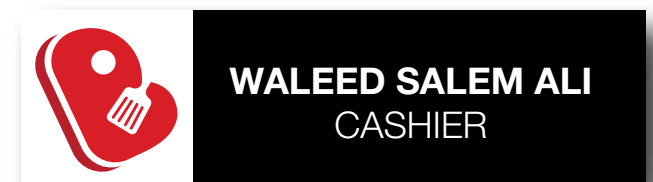
UNIFORM DESIGN :



Uniform



Cap



Name Tag